In spring 2019, the Advocacy Committee, led by Donna Chereck, NPC advocacy chairman, finalized the development of six NPC Advocacy Building Blocks. The NPC Board of Directors approved the building blocks in April. Each building block includes a summary statement, the goal and an explanation of how NPC incorporates the building blocks into its daily work.

“Advocacy in all its forms seeks to ensure NPC can have our voices heard on critical issues that are important to the Conference,” said Donna Chereck. “It is an opportunity to defend and safeguard our rights as well as promoting basic principles upon which we are founded.”

Chereck noted, while never before in an official format, the principles outlined in the building blocks had served as a guide for NPC’s advocacy efforts and activities during the last four years.

“These principles have shaped our conversation with key partners, alliances and government officials,” said Chereck. “As well, they have guided our decisions about programming, marketing and public relations and organizational structure. We are pleased they are now codified so they can be used in a more intentional way by the leadership and membership of the Conference.”