

Recruitment Structure Changes

Is your campus looking for a less structured and more relaxed primary recruitment?

YES

NO

Do you want some Panhellenic involvement?

YES

NO

Partially structured recruitment

Continuous recruitment

Fully structured recruitment



Partially Structured Recruitment (PSR) Benefits

What are the PSR benefits to PNM's?

- More flexible schedules to accommodate women with varying schedules and/or in different time zones.
- More relaxed setting to improve relationship building.
- Potentially less intimidating to some women.

What are the PSR benefits to the College Panhellenic and chapters?

- Less involvement and oversight by Panhellenic.
- Potentially reaching a broader pool of women.
- Potentially lower recruitment budgets.
- More flexibility for chapters in event styles and execution.
- More relaxed atmosphere and no enforced time limits for events.

Partially Structured Recruitment (PSR) Overview



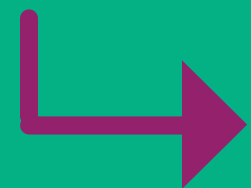
Panhellenic opens recruitment registration.



Panhellenic may host a PNM orientation session.



Chapters set own schedules.



PNMs sign MRABA immediately following preference.



PNMs attend all events invited to.



Panhellenic coordinates invitations to PNMs.

PSR includes:

- Panhellenic markets the sorority experience and recruitment timeframe.
- Release Figure Methodology (RFM) and quota-setting methods.
- Recruitment counselors selected and trained by Panhellenic.
- A coordinated bid distribution process, if desired.

Panhellenic can assist with scheduling to make sure there are no overlapping events.



How Does My Campus Implement Partially Structured Recruitment (PSR)?

Step 1

Use the NPC Recruitment Style Assessment tool to see if PSR is a good fit for your campus.

Step 2

Talk to your fraternity/sorority advisor and NPC College Panhellenic Area Advisor about the change.

Step 3

Share the information at a Panhellenic meeting.

Step 4

Get input from the chapters on your campus.

Step 5

Panhellenic votes on implementing PSR.