



National Panhellenic Conference | Annual Report 2009

WOMEN

LEADING THE EXPERIENCE



THE CHAIRMAN'S MESSAGE



Julie Cain Burkhard, chairman

It's so important for a woman to state that she is a member of a sorority, not that she was. It means something to carry lifetime membership.



The past year has been a time of change and progress for the National Panhellenic Conference.

Our 26-member conference known as NPC has experienced unprecedented growth on college campuses during another successful recruitment year. Even in a year of trying financial times, we again increased our ranks and cultivated our chapter presence on colleges across the country.

Our online presence has grown with the launch of several new Web sites, a parent advice blog, a Facebook event honoring International Badge Day that attracted more than 20,000 women, and media Web posts from our home base in Indianapolis to The Miami Herald.

From advocacy work to continually telling the “NPC story,” we are a network of accomplished women who deliver accomplished service. Through select partnerships, we have flourished. With interfraternal partners, we share voice and value.

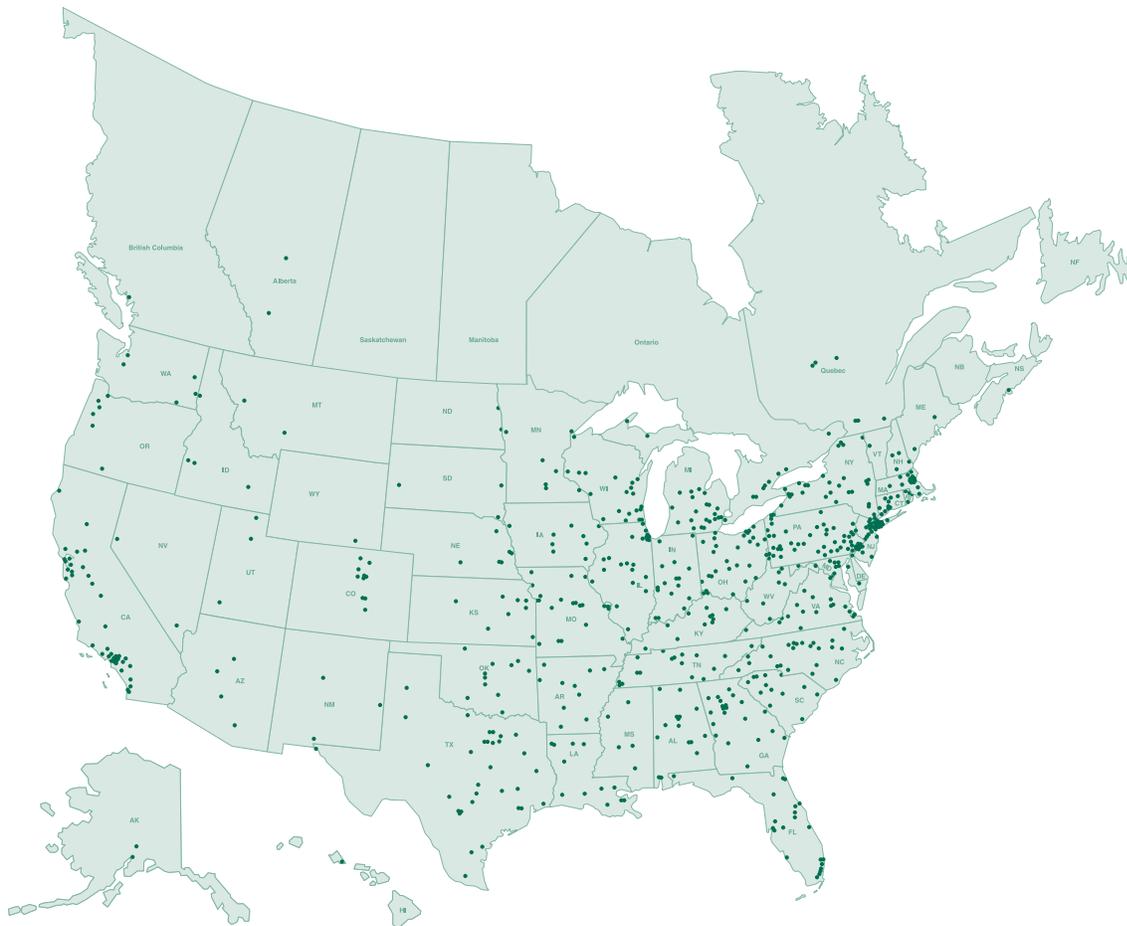
There isn't a day when we don't look back and consider how we accomplished as much as we did — and look forward to the next 20 years drawing on the top tier of female talent from communities small to large.

We are exceptional women for exceptional times.

For our annual report readers who have been most interested in this year's NPC outcomes, we hope you take a few moments to review our annual progress report. Our successes are also yours to share.


Julie Cain Burkhard, chairman

NATIONAL PANHELLENIC CONFERENCE CHAPTERS



TWENTY-SIX member organizations comprise the 106-year-old National Panhellenic Conference. Below is a list of each member organization along with the year and the school at which it was founded.

Alpha Chi Omega	1885	DePauw University	Delta Zeta	1902	Miami University
Alpha Delta Pi	1851	Wesleyan Female College	Gamma Phi Beta	1874	Syracuse University
Alpha Epsilon Phi	1909	Barnard College	Kappa Alpha Theta	1870	DePauw University
Alpha Gamma Delta	1904	Syracuse University	Kappa Delta	1897	Longwood University
Alpha Omicron Pi	1897	Barnard College	Kappa Kappa Gamma	1870	Monmouth College
Alpha Phi	1872	Syracuse University	Phi Mu	1852	Wesleyan College
Alpha Sigma Alpha	1901	Longwood University	Phi Sigma Sigma	1913	Hunter College
Alpha Sigma Tau	1899	Eastern Michigan University	Pi Beta Phi	1867	Monmouth College
Alpha Xi Delta	1893	Lombard College	Sigma Delta Tau	1917	Cornell University
Chi Omega	1895	University of Arkansas	Sigma Kappa	1874	Colby College
Delta Delta Delta	1888	Boston University	Sigma Sigma Sigma	1898	Longwood University
Delta Gamma	1873	Lewis School	Theta Phi Alpha	1912	University of Michigan
Delta Phi Epsilon	1917	New York University	Zeta Tau Alpha	1898	Longwood University



NPC FACTS

NPC is working to make the organization more relevant and responsive to the needs of its member organizations through programmatic and organizational changes. - Bonnie Wunsch, past president, Fraternity Executives Association

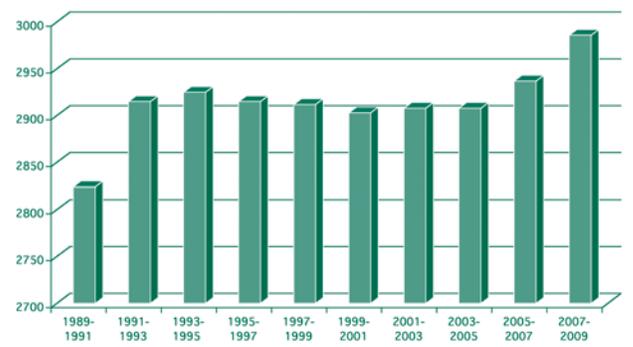
College Panhellenics

- \$5,477,917 raised from philanthropic events
- 1,321,066 volunteer hours devoted to philanthropic efforts
- 561 College Panhellenic Associations

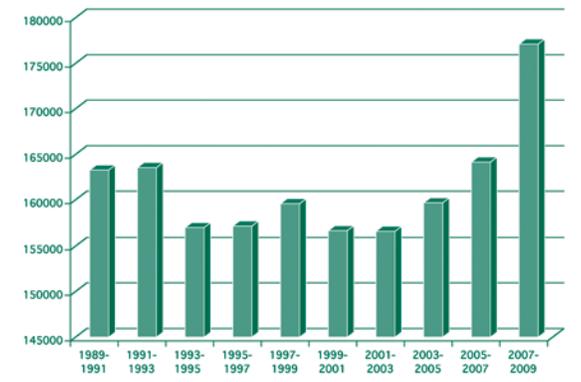
Alumnae Panhellenics APH

- 213 Alumnae Panhellenic Associations in the United States, Canada and England
- \$442,576 raised by Alumnae Panhellenic Associations for scholarships awarded to 459 sorority women
- \$21,688.50 raised for community needs

NPC Chapters 1989-2009



NPC New Membership 1989-2009



NPC Statistics

- 2,986 undergraduate chapters representing 26 member groups
- 259,910 undergraduate members
- 90,704 new members during the 2008-2009 academic year
- 4,113,924 initiated members
- 4,537 alumnae associations of the 26 member groups in the United States and other countries
- 654 campuses in the United States and Canada with NPC chapters

NPC MILESTONES

NPC on campuses: By providing experienced educators and attorneys to chapters, NPC's "Something of Value" offers a program to women to initiate a culture change with positive outcomes. Chapters ask expert teams of higher education specialists and lawyers to come on campus to identify risky behaviors, develop strategies to change those behaviors, and work in a collaborative environment to influence the behavior of other fraternal communities. More than 1,300 women on 15 campuses from coast to coast completed the program in the past year.

NPC in government: More than 100 undergraduate and alumnae women visited members of Congress this spring to push for positive changes in sorority and fraternity campus housing and to make those accommodations safer. More than 500 undergraduates applied from 68 colleges and universities across the nation to meet with members of Congress about the Stephanie Tubbs Jones Collegiate Housing and Infrastructure Act. Educating members about lawmaking that makes a difference is part of NPC's ongoing partnership with the North-American Interfraternity Conference.

NPC in history: An updated history of NPC was published for distribution at the October 2009 annual meeting. "Adventure in Friendship" highlights historical milestones, shares a rare photo of Laura Hills Norton (the first NPC chairman elected in 1902), and follows the leadership course and outcomes influenced by 60 leaders during 10 decades. The 12-page history calls the women of the 1891 initial meeting "forces to be reckoned with."

NPC in media: Positive press in mainstream media and links with online blogs generated more coverage this year than ever before for NPC. Executive officers submitted guest columns that were published on philanthropic efforts of sorority women as well as updates on our partnerships in anti-hazing initiatives. Media calls came in about recruitment and membership increases and for informational updates in college guides published in syndicated newspaper chains. A new podcast series also launched with real stories about real sorority women on npcwomen.org.

NPC online: Four different NPC Web sites launched this year, including a parent blog. Each site is aimed at educating readers with a realistic view on sororities and the women who are their members. With quick quizzes to adjust stereotypical notions to online newsletters that tell true success stories, the sites are meant to educate, advocate and inform. NPC has co-branded with the sororitylife.com, sororityiq.com, mycollegelifestyle.com and sororityparents.com. Npcwomen.org, the master Web site for NPC's 26 member groups, remains an expanding and resource-rich directory for collegiate and alumnae members as well as parents and potential new members.

NPC in partnership: Producing effective partnerships with results became a priority for NPC this year. Relationships with existing and new education-based groups include that with Denver-based CAMPUSPEAK, which is offering training for collegiate leaders in the fall of 2009. A new online curriculum is in development with The Leadership Institute – Women with Purpose Inc. for area advisors. Phired Up Productions now offers one of its top-selling recruitment guides for members on npcwomen.org. Never before have so many options been available for standardized training.

NPC in recruitment: With no downturn evident in NPC's numbers, growth has been steadily increasing in all categories: total membership, new membership and new chapters. The value of sorority membership is evident in undergraduate circles and in expanding alumnae connections. With such high unemployment rates lately, networking been more important than ever. NPC members increased from 164,162 in 2005-2007 to 177,134 in 2007-2009.

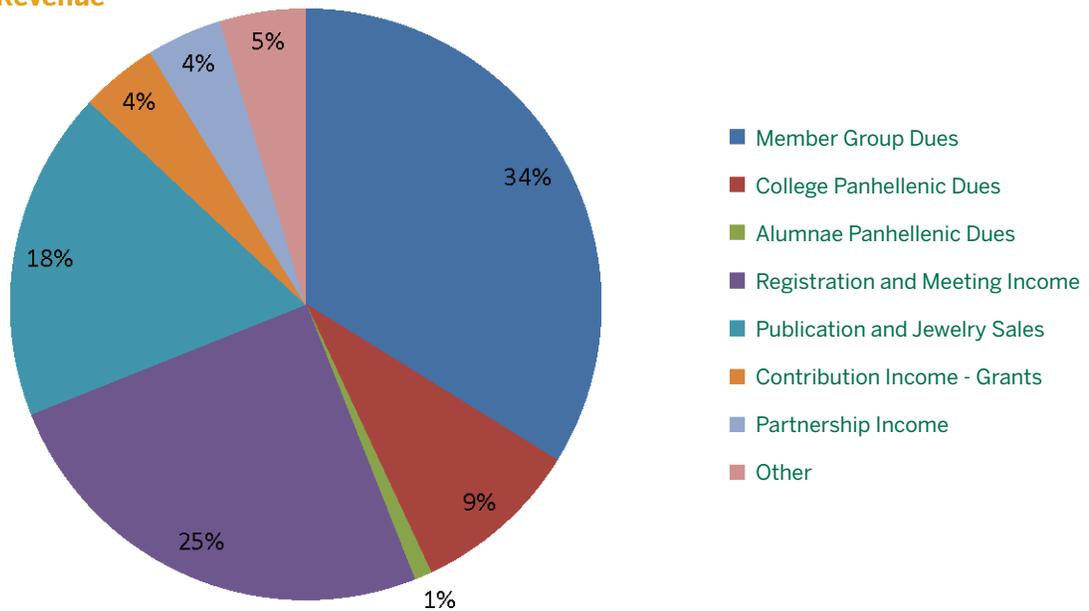
NPC in social media: NPC's Facebook presence continues to grow with regular updates on all matters relevant to member groups and College and Alumnae Panhellenics. The strength in numbers was evident when more than 20,000 women joined to celebrate International Badge Day in March 2009, a huge success for one of NPC's first online events. The expanding base of daily updates in social media venues leave no one out of the loop. NPC posts helpful links on risk management seminars and online resources and provides media releases and open discussion forums. Twitter is also a growing base for friends and fans.



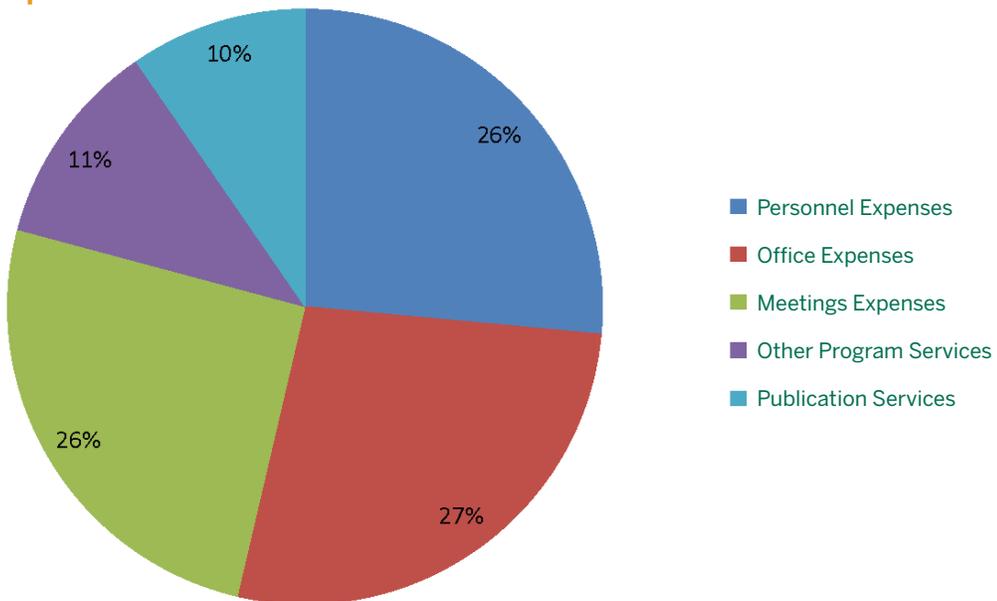
NPC FINANCIALS

Revenue and expenses in 2008 reflect the significant dues increase from the 26 member groups that was approved by the board of directors in 2007. With additional income, NPC was able to increase the size of the administrative staff specifically for the areas of business operations and program coordination. Web site development, the annual meeting sponsor and exhibitor program, the "Something of Value" program, NPC Consulting Team visits and thesororitylife.com series have been administered by staff and have resulted in improved service to member groups and College and Alumnae Panhellenics.

2008 Revenue



2008 Expenses



NPC MEDIA HIGHLIGHTS 2008-2009



From left, Phi Mus Gabby Leon, Lauren Robertson and Kris Bridges on Capitol Hill during NPC's visit to members of Congress.



Chairman Julie Burkhard presents NPC's centennial gift to NIC.



NPC has made an unprecedented effort to listen, engage, come to the table and be involved with higher education partners.

- Jeremiah Shinn, associate director of Student Activities, Indiana University

From USA Today's national audience to the Athens Banner-Herald hometown take in Georgia, NPC executive officers were featured on issues and subjects that matter most to NPC women. Philanthropy, trends in social media, anti-hazing initiatives and college survival guides were part of the mix of media coverage. NPC Chairman **Julie Burkhard** reminded readers of columns in The Indianapolis Star and The Times of Northwest Indiana that collegians and alumnae are responsible for donating millions of dollars and service hours to worthy causes across the country. NPC Treasurer **Jane Sutton** updated The Miami Herald on NPC's role in National Hazing Prevention Week and highlighted the first report of the anti-hazing hotline. College Panhellenics Com-

mittee Chairman **Kris Bridges** was asked to weigh in on a decision by Marquette University sororities to disconnect from Facebook during recruitment. According to the Journal Sentinel in Milwaukee: "Marquette sorority members have to deactivate their Facebook pages until Bid Day ... part of a growing number of sororities hoping to avoid decisions — about where to pledge and who to allow in — being made based on preconceptions and stereotypes." Kris also contributed to a nationally syndicated college guide published by McClatchy-Tribune newspapers across the country. Members continued to highlight NPC activities as well with online posts found on chickspeak.com and collegelifestyles.org.

NPC RELATIONSHIP TO HOST INSTITUTIONS

Much like the partnership the National Panhellenic Conference has with host universities, there is great appreciation and mutual respect for the role of interfraternal partners. Collectively we share the same focus ... defining and leading the fraternal experience. Interfraternal partners are committed to the:

- Right of freedom of association.
- Value of lifelong learning and friendships.
- Development of an individual's potential through leadership opportunities.
- Importance of a well-rounded, self-confident individual.

Each interfraternal partner is critical to the forward movement of the National Panhellenic Conference. These partnerships influence the fraternity/sorority community by:

- Opening doors to a better understanding of diversity.
- Engaging in leadership opportunities outside the individual member group.
- Fostering open dialogue and creating trust.
- Encouraging partners to become united advocates for their community and individual organizations.



Collaboration between campuses and fraternities/sororities has never been more important. NPC's risk management program 'Something of Value' serves as an effective and insightful 'bridge' to align these two communities' common interests and goals: using good risk management to empower collegiate women for a safe and rewarding sorority experience.

- Cindy Stellhorn, senior vice president, MJ Insurance Sorority Division

The National Panhellenic Conference is fortunate to be connected to these interfraternal partners:

- National Panhellenic Conference Foundation
- North-American Interfraternity Conference
- National Pan-Hellenic Council
- National Association of Latino Fraternal Organizations
- Association of Fraternity Advisors
- National Association of Student Personnel Administrators
- Fraternity Executives Association
- Interfraternity Institute
- North American Interfraternal Foundation
- Capital Fraternal Caucus
- Hazingprevention.org
- Inter-Association Task Force on Alcohol and Other Substance Abuse Issues
- Center for the Study of the College Fraternity

MEET THE NPC EXECUTIVE COMMITTEE

MEET JULIE BURKHARD, CHAIRMAN

- Serves as NPC Delegate and is a former national president of Alpha Chi Omega
- Completed a bachelor's degree at the University of Georgia and a master's degree in speech and communications
- Worked in student affairs, development and fundraising for three major universities

What are the two most important lessons Julie Burkhard has learned as an NPC woman?

- "In anything we do, we have to learn to trust the process — to how we approach issues and to how we thank people. Many of those decisions and processes are time-tested."
- "Together, we can do anything — we are a challenged entity, the fraternity and sorority experience. We need to work together and respect each other's differences."

MEET EVE RILEY, SECRETARY

- Serves as NPC Delegate and is a former national president of Delta Delta Delta
- Earned a bachelor's degree in mathematics and a master's degree in liberal arts from Southern Methodist University
- Worked as an actuary and in lifelong volunteer service and leadership roles with school board, symphony council, church board and legal auxiliary

What are the two most important lessons Eve Riley has learned as an NPC woman?

- "Don't stereotype others. You can't judge people on first impressions. There's always a story behind what people do and the decisions they make."
- "It's all about relationships. I love meeting people from different places with different points of view."

MEET JANE SUTTON, TREASURER

- Serves as NPC First Alternate Delegate and is a former national president of Alpha Xi Delta
- Earned her bachelor's degree in healthcare at Western Carolina University
- Helped establish the first artificial heart programs at a Humana hospital in Louisville, Ky.; worked in the Department of Family Medicine at University of Alabama; and was a university instructor for family health practices and held other director positions for hospitals, universities, HMOs and life insurance companies

What are the two most important lessons Jane Sutton has learned as an NPC woman?

- "We are mentors to the young women of today. Our actions and words have to reflect the founding values of our organizations."
- "We have to be visionary, bold and confident to lead NPC toward its preferred future."



NPC's Executive Committee (from left to right): Eve Riley, secretary; Gina Kerley, Alumnae Panhellenics Committee chairman; Julie Burkhard, chairman; Kris Bridges, College Panhellenics Committee chairman; and Jane Sutton, treasurer.

MEET KRIS BRIDGES, COLLEGE PANHELLENICS COMMITTEE CHAIRMAN

- Serves as Phi Mu NPC Delegate and is a former NPC liaison for the Southeastern Panhellenic Conference
- Earned her bachelor's degree in communications, sales and marketing from Michigan State University
- Worked for Phi Mu as an educational leadership consultant and continues a lifelong commitment to service that includes advising undergraduate sorority women for 18 years and working on an NPC committee in 2003 that reformed national recruiting systems

What are the two most important lessons Kris Bridges has learned as an NPC woman?

- "The power of women and the power of friendship."
- "Providing a network for women to work together and continue their education outside the classroom."

MEET GINA KERLEY, ALUMNAE PANHELLENICS COMMITTEE CHAIRMAN

- Serves as Phi Sigma Sigma NPC First Alternate Delegate
- Earned her bachelor's degree in marketing and advertising from San Francisco State University
- Became a top sales director for Interstate Hotels Corp. and the San Francisco Convention and Visitors Bureau and now manages a \$30 million capital campaign for one of the largest Catholic elementary schools in the country

What are the two most important lessons Gina Kerley has learned as an NPC woman?

- "I'm a traditionalist and believe in three core values: inclusiveness, servant leadership and lifelong learning."
- "The things I have passion for are the things that I need to find time for in my life."

2007-2009 NATIONAL PANHELLENIC CONFERENCE LEADERSHIP

Executive Committee

Chairman, Julie Burkhard

Chairman, College Panhellenics Committee Chairman, Kris Bridges

Secretary, Eve Riley

Chairman, Alumnae Panhellenics Committee Chairman, Gina Kerley

Treasurer, Jane Sutton

Board of Directors

Alpha Chi Omega, Julie Burkhard

Chi Omega, Jean Mrasek

Phi Mu, Kris Bridges

Alpha Delta Pi, Kathryn Goddard

Delta Delta Delta, Eve Riley

Phi Sigma Sigma, Josette Kaufman

Alpha Epsilon Phi, Dana Katz

Delta Gamma, Marilyn Fordham

Pi Beta Phi, Carol Warren

Alpha Gamma Delta, Rie Hoehner

Delta Phi Epsilon, Stacy Segal

Sigma Delta Tau, Carol Loewenstein

Alpha Omicron Pi, Carole Jones

Delta Zeta, Lynnda Hoefler

Sigma Kappa, Donna King

Alpha Phi, Sally Grant

Gamma Phi Beta, Elizabeth Quick

Sigma Sigma Sigma, Reatha Cox

Alpha Sigma Alpha, Lynne Chambers

Kappa Alpha Theta, Mary Jane Beach

Theta Phi Alpha, Melissa Thomas

Alpha Sigma Tau, Elizabeth McOsker

Kappa Delta, Julie Johnson

Zeta Tau Alpha, Malaea Seleski

Alpha Xi Delta, Michele Evink

Kappa Kappa Gamma, Juliana Wales

Committee Chairmen

Academic Excellence

Darcy Russell, Ph.D., Zeta Tau Alpha

Bylaws/Minutes Review

Marny Gilluly, Alpha Chi Omega

Long Range Planning

Carol Warren, Pi Beta Phi

Advisory

Beth Saul, Alpha Epsilon Phi

College Panhellenics

Kris Bridges, Phi Mu

Public Relations

Jamie Miller, Alpha Sigma Tau

Alumnae Panhellenics

Gina Kerley, Phi Sigma Sigma

Educational Development

Mary Jane Beach, Kappa Alpha Theta

Publications

Sue Zorichak, Alpha Sigma Alpha

Archives

Maureen Hollmeyer, Delta Gamma

Extension

Julie Johnson, Kappa Delta

Recruitment

Rie Hoehner, Alpha Gamma Delta

Awards

Stacy Segal, Delta Phi Epsilon

Government Relations

Sarah Lindsay, Delta Delta Delta

Research

Eleanor Williams, Alpha Sigma Alpha

Budget and Finance

Jane Sutton, Alpha Xi Delta

Housing

Donna Stallard, Phi Mu

University Document Review

Carole Jones, Alpha Omicron Pi

Liaison

Dana Katz, Alpha Epsilon Phi





Administrative Director

Carol Armstrong, Kappa Kappa Gamma

Business Operations Coordinator

Holly Morris, Chi Omega

Communications and NPC Programs Coordinator

Julia Schenk, Kappa Kappa Gamma

NATIONAL PANHELLENIC CONFERENCE

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NPC FOUNDATION

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Our mission

The National Panhellenic Conference exists to promote the values of and to serve as an advocate for its member groups in collaboration with those members, campuses and communities.

Our vision

The National Panhellenic Conference will be the premier advocacy and support organization for its members, member groups, College and Alumnae Panhellenics and a proponent of women's fraternity membership.



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