



Educational Programming Resources & Ideas for Alumnae Panhellenics

One purpose of Alumnae Panhellenics is to inform sorority members about NPC and sorority trends and issues. Alumnae Panhellenic events provide the opportunity to share and learn more about the sorority world today. These events also show appreciation for who we are as Panhellenic women, what we are accomplishing and where we are going.

Resources for sorority programming

- NPC website
- Alumnae Panhellenic area coordinator
- Communication from the Alumnae Panhellenics Committee chairman
- Communication from the NPC chairman
- Sorority magazines
- Fraternity/sorority advisors
- Inter/national officers of NPC member organizations
- Interfraternal organization publications

Resources for general programming

- Government officials/agencies
- Local nonprofits
- Schools
- Presidents' roundtable; local alumnae chapter presidents in your area

Sharing information activities

- At each meeting, have one sorority delegate talk about an identified focus area: fundraising, philanthropy, community service opportunities, membership building, communications, etc.
- For luncheons or special events, use mottos/mission statements of each member organization in center pieces.
- In newsletters, feature NPC facts and information.
- Involve fraternity/sorority advisors when possible in communications and presentations.
- Identify an Alumnae Panhellenic member who collects articles from media channels regarding current collegiate trends/news to share.
- Incorporate games that match member organizations with accomplishments or information.
- On all communication, include one piece of information about NPC or sorority news.
- Invite collegiate representatives/scholarship recipients to an event to talk about their sorority experiences.
- Feature a "mystery" member organization in a newsletter or during a meeting; members are given information to help them identify the mystery "guest."
- Invite former Alumnae Panhellenic presidents to share perspectives from the past and discuss looking to the future.
- Have a game night and prizes at a meeting with questions and topics related to sorority history.

Topics that your area coordinator can speak about

- Release Figure Methodology (RFM) for recruitment
- Women's issues and what sororities are doing about them today
- Hazing: Is it a problem for sororities?
- Current NPC recruitment policies
- What is the climate for fraternity/sorority organizations today? Where do we stand with the campus faculty and administration? In the community? Do we have a legal right to exist at all?
- New member education today: Tradition or transition?
- Files: What are they, and what should they include? What do you keep, and what do you get rid of? What is the legal time frame for certain records?
- The interest in sororities on campuses today
- What is the role of alumnae in the extension process?
- Demographic changes in sororities today: age, race, religion, etc.
- Social media and NPC member organizations

Workshop ideas

- Publicity/marketing
- Interfraternal education: Learning about our Panhellenic sisters
- Addressing diversity on campuses
- The changing role of sorority organizations: Career development versus social development
- Women's issues today: family, friends, health, career, self, etc.
- Communication skills
- Understanding and using parliamentary procedure
- Leadership training
- Team building
- Using our similarities to promote the sorority experience in our community