



International Badge Day Frequently Asked Questions

Q: When is International Badge Day this year?

A: Monday, March 1, 2021.

Q: When did International Badge Day start?

A: The celebration to honor sisterhood was started in 1997 by the National Panhellenic Conference. The date is recognized during March, which is also National Women's History Month and set aside for International Women's Day. The inaugural campaign was titled: "It's as Simple as Wearing your Pin ... With Pride."

Q: Who started this tradition?

A: The creation of this event was the idea of a sorority woman. In the spring 1996 issue of Alpha Sigma Alpha's "The Phoenix," Nora M. Ten Broeck wrote an article titled: "A Simple Solution — Wear Your Membership Badge Today." The article described her personal experience of wearing her sorority pin to work one day.

Q: How can I participate?

A: Whether you're an alumnae or living on campus, you can join us in the celebration. Organize an event for your colleagues, ask your mayor to issue a proclamation in recognition of International Badge Day or simply RSVP to the Facebook event as an individual. We can celebrate in person, or we can celebrate online in our social media networks (#BadgeDay21). For more resources, visit us on the NPC website or social media accounts to check for updates on International Badge Day activities.

Q: What if our campus is on spring break on International Badge Day?

A: You should still celebrate! Just pick a day in March to wear badges that will work for your campus to honor National Women's History Month and celebrate the history of sororities.

Q: Does anyone sponsor these events?

A: In 2004, NPC jeweler Burr, Patterson & Auld Co. Inc. sponsored a poster advertising Pin Day. In 2007, Herff Jones designed, printed and distributed a poster with other materials in the January Alumnae Panhellenics and College Panhellenics mailings. Other resources, including event ideas, are distributed by NPC through its College and Alumnae Panhellenics and NPC member organizations.

Q: Who participates in International Badge Day?

A: Any sorority woman! International Badge Day celebrates the common sorority experience. In the spirit of global interfraternal relations, NPC invites the National Pan-Hellenic Council Inc., the National Multicultural Greek Council, the National Asian Pacific Islander American Panhellenic Association and the National Association of Latino Fraternal Organizations Inc. women's groups to participate.