

For Immediate Release
Sept. 13, 2018

Media Contact
Jonathan Coffin
VOX Global
317-454-8037
jcoffin@voxglobal.com

National Panhellenic Conference Launches New ‘Be Bold’ Educational Program for Sorority Women

The Be Bold Interactive Video Series Offers Women the Opportunity to Explore Critical Topics Affecting Their Lives

INDIANAPOLIS — The National Panhellenic Conference (NPC), one of the largest advocacy and support organizations for women, today announced the launch of a new educational program for sorority women. [Be Bold](#) is an interactive video series offering women the opportunity to explore critical topics affecting their lives and empowering them to be their best, most authentic selves.

NPC partnered with Erin Fischer, owner and CEO of The Leadership and Training Studio, to create the Be Bold program that includes seven self-paced videos featuring Fischer as well as facilitator and participant guides.

“Sororities provide women with positive, transformational experiences of personal growth,” said Carole Jones, NPC chairman. “We’ve developed Be Bold to add to those experiences and provide sorority women an opportunity to dig deep to explore important topics affecting their lives and talk about the real things happening on their campus. Our goal is for Be Bold to spark some great conversations among women, help them be more self-assured and inspire them to lead the way for culture change on their campuses.”

Be Bold program topics include:

- The activities and people that make you feel confident.
- Resiliency.
- Shining the light on other women.
- Under, over and authentic confidence.
- Imposter phenomenon and effortless perfectionism.
- Body language.
- Being radically unfinished.

Erin Fischer, owner and CEO of The Leadership Training and Design Studio, said, “I’m pleased to help NPC develop a program for sorority members to help them grow as women leaders. Be Bold can help women talk about challenging subjects, practice techniques to build confidence and put action plans in place to make lasting change for themselves and their communities.”

Jones noted while Be Bold was originally developed for college-age sorority women, all women can benefit from the lessons in the videos.

Be Bold can be presented in a large group setting or can be adjusted to fit the needs of a small group or an individual.

Program materials for Be Bold can be downloaded from the NPC website: [Be Bold](#).

###

About the National Panhellenic Conference (NPC)

NPC, one of the largest organizations advocating for women, is the umbrella group for 26 national and international sororities. NPC sororities are located on more than 670 campuses with 418,000 undergraduate members in 3,347 chapters. Alumnae are represented in 3,754 associations throughout the world. For more information, including a complete list of NPC sororities, visit npcwomen.org or find NPC on [Twitter](#), [Instagram](#) and [Facebook](#).

About Erin Fischer

Erin Fischer is the owner and CEO of The Leadership and Training Studio. She has spoken in 45 states, recruited in Hungary, volunteered in Hawaii, taught in Brazil and has been on stages with thousands of people in the audience, all with the focus of developing people, while building teams and organizations. (theleadershipandtrainingstudio.com)