

# Hillary Paulsen

## Director of educational initiatives



Education: Baldwin Wallace University, B.A.  
Ohio University, M.A.  
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The director of educational initiatives is responsible for overseeing and enhancing education for College and Alumnae Panhellenic officers, National Panhellenic Conference (NPC) volunteers and staff/volunteers of NPC member organizations.

Specifically, Hillary is responsible for:

- Providing leadership and management of all aspects of NPC educational content including developing learning outcomes, writing curriculum, communicating with participants both pre and post event and following up with evaluation/assessment of programs.
- Collaborating with industry partners to ensure educational programs are relevant and effective.
- Evaluating the effectiveness of NPC educational resources for relevance, organizational need and value-added benefit with respect to the Conference's mission, vision and strategic plan.
- Collaborating with staff to develop relevant and effective training materials and tools for volunteers.
- Preparing staff and volunteers to present/facilitate NPC programs when needed.
- Seeking and maintaining knowledge and awareness of current issues, trends, theories and research affecting college students and women.
- Developing relationships with educational programming staff/volunteers of member organizations and facilitating education/discussion regarding NPC policies and activities.
- Writing proposals for and managing grants from the NPC Foundation for approved educational programming.

Top five strengths according to StrengthsFinder assessment:

- Competition
- Achiever
- Focus
- Significance
- Analytical