



Virtual Bid Day Resource

Purpose of Bid Day

Bid Day is the culmination of the primary recruitment process. It is an opportunity to welcome new members to the sorority community as well as build Panhellenic spirit and unity. Every campus/community celebrates Bid Day with different traditions.

For College Panhellenics:

College Panhellenic Responsibilities

The College Panhellenic has a specific set of responsibilities related to Bid Day:

1. Set the schedule for the day.
2. Manage bid distribution.
3. Provide a general community welcome.

The program will vary and may include a recruitment counselor reveal, a brief highlight video and/or an official Panhellenic welcome message.

Virtual Bid Distribution Ideas

Consider these ideas for virtual bid distribution:

1. Create a video welcome address and/or a scripted reveal of recruitment counselors.
2. Organize PNMs into breakout rooms by chapter during the welcome address and/or recruitment counselor reveal.
3. Have a recruitment counselor or chapter representative welcome new members in breakout rooms and provide instruction for chapter virtual Bid Day plans.
4. Use consumer products or online service providers (e.g., Paperless Post) if extending bids electronically to make the invitation to membership more visually attractive than a plain email.

This is an opportunity to get creative while keeping PNM needs at the center of the conversation.

Chapter responsibilities and ideas for virtual Bid Day activities follow on Page 2.



For Collegiate Chapters:

Chapter Responsibilities

Each chapter also has a set of responsibilities related to Bid Day:

1. Create a welcoming environment for new members.
2. Provide connection with initiated members.
3. Orient new members to sorority life.
4. Provide information about new member education, events, expectations and next steps.

Virtual Bid Day Activities

Just because members are apart, doesn't mean that Bid Day can't be fun and exciting! Consider the following:

- Collect contact information for new members.
- Share details on future meeting dates, times and locations.
- Order and mail yard signs to new members homes.
- Hang decorations on new member residence hall room doors. Be sure to check whether hanging signage is permitted and/or whether non-residents are allowed in residence halls as entry may be limited to residents-only this year.
- Create a fun background to use on your video platform of choice.
- Order e-gift cards redeemable for food during the celebration.
- Create icebreakers or play an e-game such as Mad Libz or Jackbox.tv.
- Distribute a welcome kit with contact info, dates, social media handles, etc.
- Share a curated playlist with new members to listen to later.

Families/Caregivers and Bid Day

On some campuses families/caregivers want to celebrate with their students when they join a sorority. Some come for the reveal, some hope to participate with the chapter and some want to do both! It can be special to celebrate Bid Day with a parent or caregiver, but for a variety of reasons, this may look different than in previous years.

Can I watch my student open her bid?

With the shift to virtual bid distribution and the limitations of many virtual platforms, it may not be possible to accommodate for parent/guardian attendance.

So what can I do?

Wanting to celebrate with your student is normal and exciting. Some alternatives to attending Bid Day include:

- Recording a video note of congratulations and celebration.
- Sending a care package with affiliation gifts and her favorite snacks.
- Writing a hand-written letter of congratulations and support.
- Celebrating this momentous occasion with your student at another time.
- Video chatting (e.g., FaceTime, Google Hangouts) or calling your student during a virtual reveal.