



Alumnae Panhellenic Membership Growth and Dissolution

Use this resource to identify membership growth strategies to retain and recruit members for your Alumnae Panhellenic Association as well as to understand the procedures for dissolution of an Alumnae Panhellenic in accordance with the [Dissolution \(2014, 2021\) — POLICY](#).

Membership Growth Strategies

Membership trends in Alumnae Panhellenic Associations are very fluid and that means you may need to employ new strategies in retaining and recruiting members. Your NPC Alumnae Panhellenic area coordinator can work with you on a membership growth plan to help sustain your organization and/or strategically plan for the future. Below are a number of suggestions for Alumnae Panhellenics to enhance their membership and grow their association.

- Contact member organization headquarters to discover alumnae members in your area to send targeted involvement and membership messaging to.
- Connect with local “sorority type” organizations (Junior League, P.E.O., etc.) to share Alumnae Panhellenic involvement opportunities and invite them to partner with you on service or social programs.
- Review your association’s bylaws to look for barriers to joining:
 - Does your association require that members serve in a leadership role or be part of a delegation to join?
 - Are there general membership opportunities for sorority members if they do not have time to serve as their organization’s delegate or if that role is already filled?
 - What opportunities exist for associate members of your Alumnae Panhellenic? For example, if an alumna member of a non-NPC organization would like to join, would it be possible?
 - Is there a high cost of membership to joining your association or an extraneous time demand?
- Survey your current membership to see what they would be interested in gaining from the association.
- Advertise! Showcase Alumnae Panhellenic joining opportunities on social media and enlist current members to serve as “brand ambassadors” of the lifelong sorority experience and your Alumnae Panhellenic.
- If there is a College Panhellenic Association or NPC member organization chapter at a college/university nearby, reach out to talk about sorority alumnae experiences and educate graduating members about how to get involved with an Alumnae Panhellenic after graduation.



Dissolution Procedure

Should a membership growth plan prove to be unsuccessful, and your members find that they are no longer able to maintain the active status of the Alumnae Panhellenic Association, you must follow the proper procedure to close (i.e., dissolve) the Alumnae Panhellenic.

The NPC Manual of Information outlines the procedure for dissolution in the Dissolution (2014, 2021) — POLICY below.

When the active members of an Alumnae Panhellenic Association have reached a decision to no longer maintain the association's active status with the National Panhellenic Conference, they shall send a notification and motion to dissolve the association by either email or letter to all Alumnae Panhellenic members remaining on record and the assigned Alumnae Panhellenics area coordinator.

- a. The notification shall include the time, date, location and/or method for how the Alumnae Panhellenic Association members will vote on dissolution. The recommended notification time should be at least two weeks prior to the date of the vote. If a meeting is not held, members may vote by email or letter.*
- b. The motion of dissolution shall include but not be limited to the name of the association, the dissolution date and that all remaining assets shall be distributed to the National Panhellenic Conference Foundation.*
- c. Copies of all records of the dissolution shall be sent to the NPC office, the assigned Alumnae Panhellenics area coordinator and the Alumnae Panhellenics Committee chairman.*

When writing a motion for dissolution of the Alumnae Panhellenic, be clear and concise. A sample motion that can be customized to your situation follows.

To: All remaining members of [NAME OF ASSOCIATION] Alumnae Panhellenic Association

CC: NPC Area Coordinator for [NAME OF ASSOCIATION] Alumnae Panhellenic Association

Body:

Dear [NAME OF ASSOCIATION] Alumnae Panhellenic members,

It is with deep sadness that I write to share the motion for dissolution of our Alumnae Panhellenic. We have been unable to maintain our membership for quite some time now and it is not in our best interest to remain active. With so few members, we are not able to provide an engaging Alumnae Panhellenic experience and are not operating in a functional way.

Therefore, I, [NAME AND ROLE IN THE ASSOCIATION], move that [NAME OF ASSOCIATION] Alumnae Panhellenic Association be dissolved and that all our remaining assets be distributed to the National Panhellenic Conference Foundation.



We will be voting on this matter on [DATE/TIME] (no less than 2 weeks from the sending of the email/letter). We will be voting by [METHOD] (in person or virtual meeting, by email, via online form, etc.).

Our NPC Alumnae Panhellenic area coordinator, [NAME], is also copied. Please let me know if you have any questions.

Panhellenically,

[NAME and ROLE]

[NAME OF ASSOCIATION] Alumnae Panhellenic Association